

FOUNDERS CARTEL



Connecting Founders and Investors for a Brighter Future

Join the **FOUNDERS CARTEL** Gang!

Where Visionaries, Investors, and Innovators Converge

Are you ready to be part of a dynamic ecosystem that drives innovation and growth?

Founders Cartel is more than just a crowdfunding platform – it's a thriving community where the brightest minds meet, collaborate, and create the future.



Problems

01

Startups struggle to find investors who align with their vision and needs.

02

Founders have limited opportunities to showcase their startups to the right investors.

03

Investors face difficulties in discovering promising startups with potential.

04

Lack of access to early-stage capital

05

Limited availability of mentorship and support for startups.



SOLUTIONS

- **Facilitate Connections:** A members-only platform where startups can share their ventures directly with potential investors, increasing visibility and access to capital
- **Curated Matchmaking:** We connect startups with investors based on their industry, stage, and funding needs, ensuring a better fit for both parties
- **Annual Networking Event:** An exclusive event where founders, investors, and business-oriented professionals gather to network, collaborate, and explore new opportunities
- **Exclusive Benefits:** Members receive discounts and special packages from top-tier business service providers
- **Facilitating** access to pre-seed/seed stages of startup investment opportunities
- **Providing** consultation services to startups

Market Opportunity



Target market

Founders and Startups

Across Lebanon and the
MENA region.

Investors

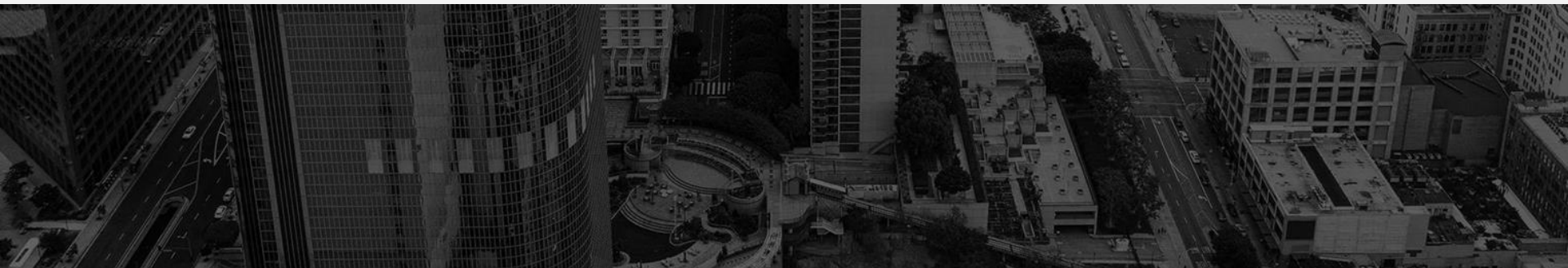
Angel investors, venture
capitalists, private equity firms,
and Government Support.

Service Providers

Law firms, marketing
agencies, corporate event
planners, etc.



Market Opportunity



Market Size:

MENA is home to over 5k+ funded startups which raised \$6.8B of VC investment in 2022. These startups are concentrated in countries like the UAE, Saudi Arabia, Egypt, and Lebanon. The MENA region is also home to 15+ unicorns including household names such as Telegram and Getir amongst others.



Market Opportunity



Funding Growth

In 2023, the MENA region raised over \$3 billion in startup funding, a significant increase compared to previous years.



Market Opportunity



Projected Growth:

The MENA startup ecosystem is expected to grow at a compound annual growth rate (CAGR) of 12-15% over the next five years, driven by increasing digital adoption, supportive government policies, and a growing pool of investors.

The total funding is expected to surpass \$5 billion by 2025, with more unicorns likely to emerge.





**FOUNDERS
CARTEL**



Market Insights

The MENA startup ecosystem has undergone a remarkable transformation over the past decade, witnessing exponential growth in both the number of startups and the volume of investments

Demographic advantage: With nearly two-thirds of the population under the age of 30, MENA boasts a large pool of young, tech-savvy consumers who are driving demand for digital products and services. This demographic dividend presents a significant opportunity for startups to innovate and cater to the needs of this burgeoning consumer base.

Top startup Industries: Fintech, Healthtech, and Food Industry

Business Model

Revenue Streams

Commission Fees :

Percentage of the investment amount taken as cash or equity from successful deals.

Membership Fees:

- **\$50/month:** Basic package with standard access and benefits.
- **\$100/month:** Premium package with additional perks and services.

Consultancy Services:
Tailored advice and support for founders, startups, and investors.

Competitors:

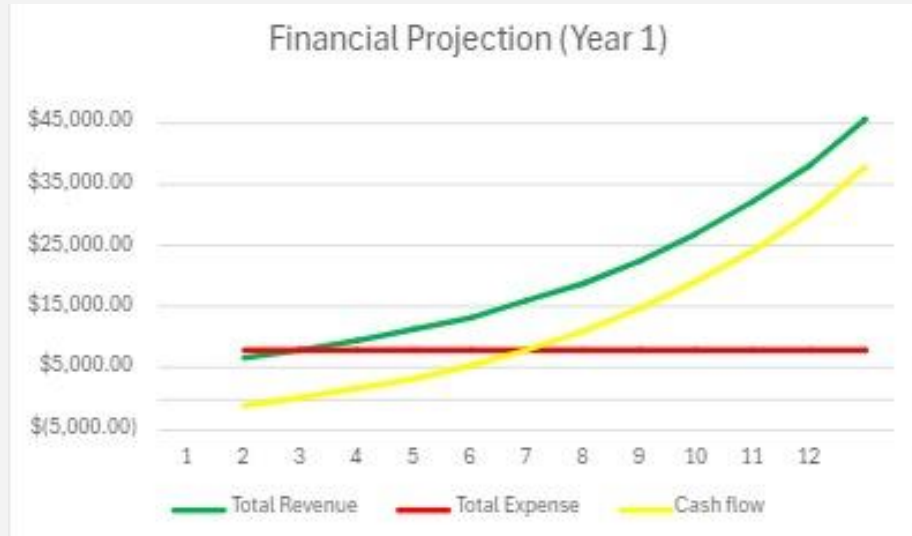
Globally: AngelList, Funded,
Vestbee

Regionally: Eureka , and
Government Initiatives

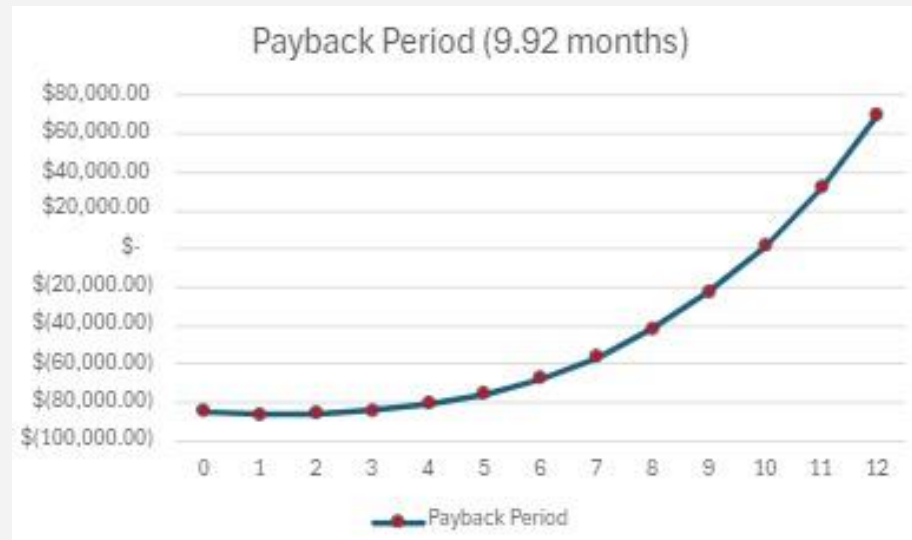
Competitive Analysis



Financial Analysis

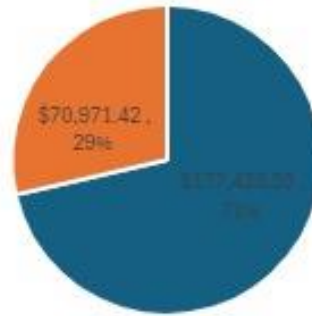


Financial Analysis



Financial Analysis

Annual Revenue Share By Category



Unique Value Proposition

Exclusive Network: Access to a curated list of investors and service providers.

Curated Matchmaking: Tailored connections between startups and investors based on specific criteria.

Annual Networking Event: A premier gathering to foster connections and opportunities among our members.

Flexible Revenue Model: Multiple revenue streams ensuring sustainability and growth.

Early-stage Investment: Allow early-stage startups to secure the necessary capital to launch and grow their ventures.

Startup support: Realizing ideas into established businesses

Our services



For Investors:

Exclusive Access:

Discover groundbreaking startups across various industries and get in early on the next big thing.

Diverse Opportunities:

Explore investment options tailored to your interests and risk appetite.

For Founders:

Secure Funding:

Connect with a network of investors eager to fund visionary projects.

Grow Your Network:

Collaborate with peers and mentors who can help take your startup to the next level.

For Service Provider

Expand Your Reach:

Offer your expertise to promising startups and influential investors.

Drive Impact:

Be part of the journey in transforming innovative ideas into successful businesses.



**Join Us Today and Be Part of the
Next Wave of Innovation!**